

A Dynamic Training Seminar for Reaching 21st Century Teens

An "Aha" Seminar

Engaging A New Generation

is a dynamic training seminar that takes Catholic youth ministry into the 21st Century. The eye-opening content clearly articulates the challenges and keys to reaching Millennial Generation teens.

Based on the book, *Engaging A New Generation*, you will walk away with practical, real-life strategies for living the new evangelization with today's teens.

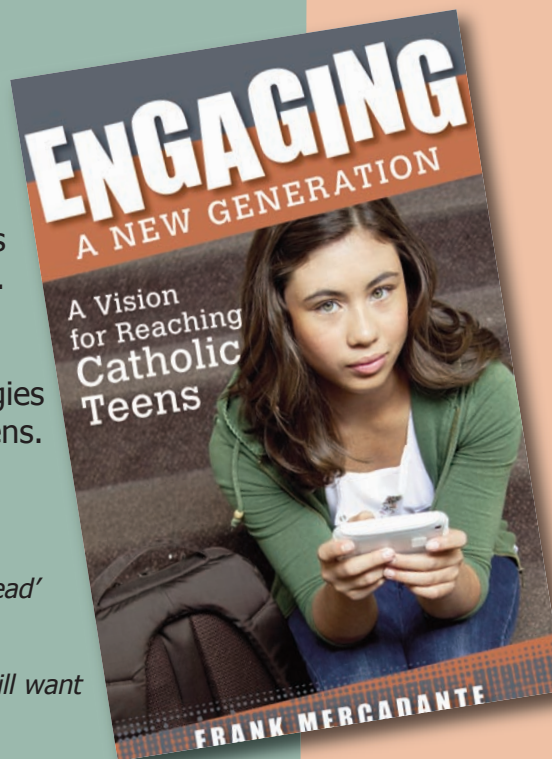
About the Book...

"*Engaging a New Generation* is now on my list of 'must read' books on Catholic youth ministry." Bob McCarty, NFCYM

"*This text fills a great need. Anyone working with youth will want to read it.*" Bishop Gerald F. Kicanas, Bishop of Tucson

"*If you want to help young people develop a vibrant, life-transforming faith, read this book!*" John Roberto, LifelongFaith Assoc.

"*This book is a must read for anyone who hopes to pass on the faith to teenagers today.*" Bob Rice, Professor, Author, Speaker



You'll Discover

- ✓ The distinctive features of "Third Generation Catholic Youth Ministry."
- ✓ The three cultural shifts behind many Millennial Generation teens' disconnect with church and how we can re-connect.
- ✓ How faith develops in young people and what we can do to actively foster spiritual and faith maturity.
- ✓ The core characteristics of Millennials and their practical pastoral implications.
- ✓ Why the "new evangelization" may be best expressed by "immanuelizing" when seeking to reach a postmodern generation.
- ✓ How to connect and impact today's teens by asking two essential questions before every catechetical session.

The world has changed...

but has your ministry with youth?

"Frank does a wonderful job exploring the different generations and how to best reach out to young people today. I highly recommend his seminar, 'Engaging a New Generation'. My youth ministers are still talking about how much they learned."



Your Presenter

Frank Mercadante

is the founder and Executive Director of Cultivation Ministries. He received his BA in

Christian Education from Wheaton College and a MPS from Loyola University, Chicago. He has trained thousands of youth ministers in over ninety dioceses internationally. He authored *Growing Teen Disciples*, *Positively Dangerous (SMP)*, and *Engaging A New Generation (OSV)*.



For more info:

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