

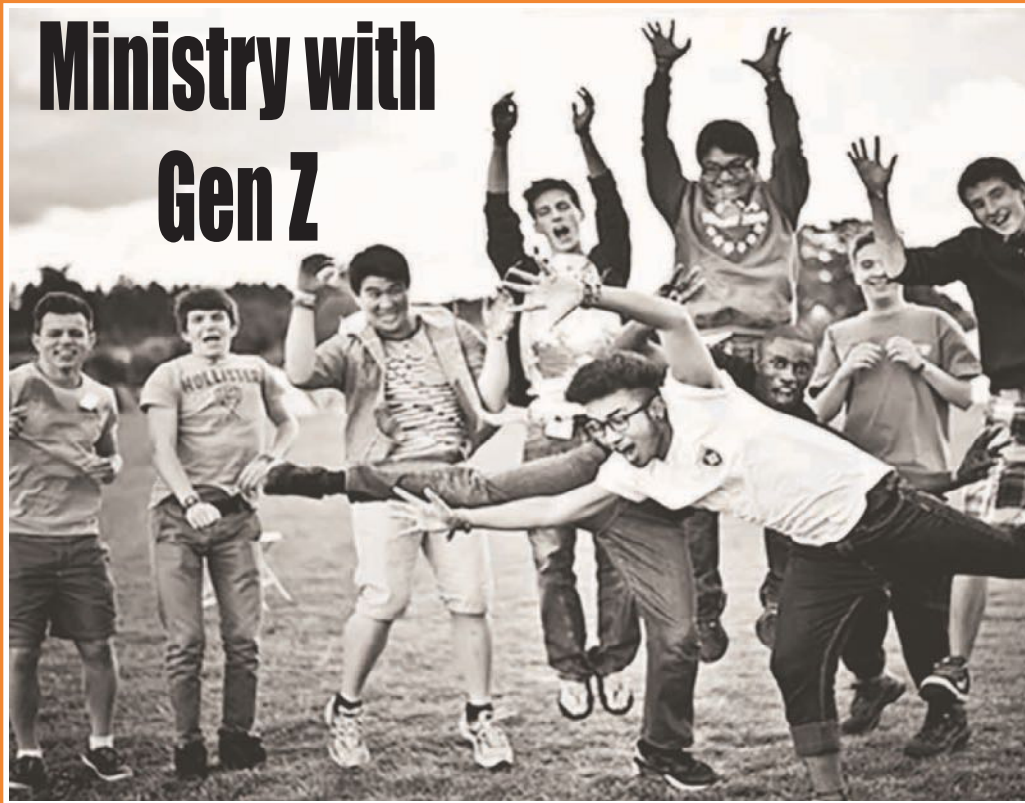
# A Training Seminar Addressing 21st Century Challenges

## A New Seminar Exploring A New Generation

Ideal for youth ministry teams, catechists, teachers, and priests, **Ministry With Gen Z**, is a highly interactive and engaging seminar that brings to light some of the distinct characteristics, priorities, and vulnerabilities of today's teenagers (otherwise known as Gen Z, iGen, or the Homeland Generation).

Most important, the **Ministry With Gen Z** seminar explores the practical implications to forming missionary disciples amongst the members of our youngest generation.

## Ministry with Gen Z



**The world has changed...**  
*but has your ministry with young people?*



P.O. Box 662 St. Charles, IL 60174  
630.513.8222 [www.cultivationministries.com](http://www.cultivationministries.com)

For more information on how to bring this seminar to your diocese or parish  
call: 630 513-8222  
email: [frank@cultivationministries.com](mailto:frank@cultivationministries.com)

## You'll Discover

- ✓ What makes Gen Z distinctive from their predecessors, the Millennial Generation.
- ✓ What are Gen Z's top priorities and goals in life and what they reveal about their spiritual hungers.
- ✓ What are some of the unique ministry opportunities that specifically address Gen Z's collective personality.
- ✓ How do we evangelize, catechize, and pastorally care for the first true generation of digital natives.



### Your Presenter

#### Frank Mercadante

is the founder and Executive Director of Cultivation Ministries. He received his BA in

Christian Education from Wheaton College and a MPS from Loyola University, Chicago. He has trained thousands of youth ministers in over 120 dioceses internationally. He is the author of *Positively Dangerous*, and *Make It Real* (SMP) and *Engaging A New Generation* (OSV).