

# A Training Seminar Addressing 21st Century Challenges

## A Seminar Topic That's Long Overdue

As church ministers, we tend to think conventionally and act cautiously. We can fall victim to "that's the way we have always done it." Or, only replicate what has worked for someone else somewhere else. Or sometimes we doubt that the Holy Spirit can do something new and powerful through us.

However, if there's a time for bold initiatives— it's now! If there's a moment for outside the box thinking it's today! If there's a time in history for innovative ideas— it's the present moment!

It's time to stop thinking like youth ministers, and begin thinking like entrepreneurs!

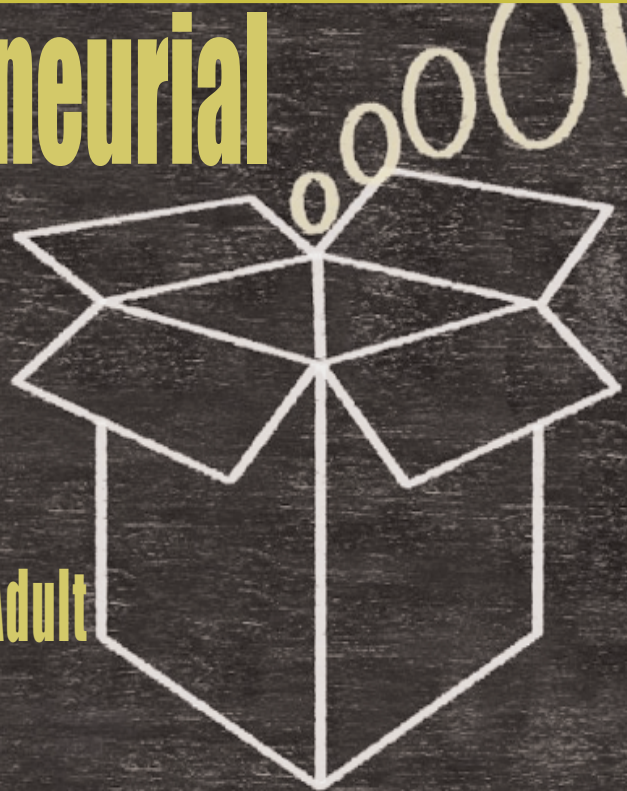


**CULTIVATION**  
MINISTRIES

P.O. Box 662 St. Charles, IL 60174  
630.513.8222 [www.cultivationministries.com](http://www.cultivationministries.com)

# Entrepreneurial Thinking

## In Youth & Young Adult Ministry Settings



# The world has changed...

*but has your ministry with young people?*

For more information on how to bring this seminar to your diocese or parish  
call: 630 513-8222  
email: [frank@cultivationministries.com](mailto:frank@cultivationministries.com)

## You'll Discover

- ✓ What we can learn from an entrepreneurial approach to ministry challenges.
- ✓ How to employ creative, outside-the-box thinking by learning the steps to reframing common ministry issues.
- ✓ Understanding and innovatively addressing the spiritual hungers of today's youth and young adults.
- ✓ How to reimagine ministry to both affiliated and unaffiliated youth and young adults.



### Your Presenter

**Frank Mercadante**

is the founder and Executive Director of Cultivation Ministries. He received his BA in

Christian Education from Wheaton College and a MPS from Loyola University, Chicago. He has trained thousands of youth ministers in over 120 dioceses internationally. He is the author of *Positively Dangerous*, and *Make It Real* (SMP) and *Engaging A New Generation* (OSV).